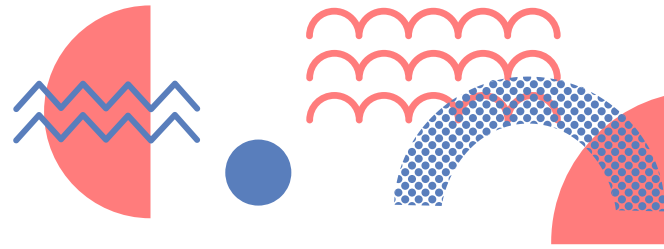


JOANNE MAC

Passionate visual communicator and problem solver with an impeccable work ethic, insatiable curiosity, and strong communication skills.



CONTACT

j.mac94@live.com
joannemac.design

SOFT SKILLS

- Natural leader and team player
- Highly organized
- Efficient problem solver
- Excellent communicator
- Empathy driven

TECH. SKILLS

SOFTWARE

Illustrator | Photoshop | InDesign
Basic AfterEffects | Basic HTML/CSS

ART & DESIGN

Information Architecture | Typography
User Research | Photography | Styling
Concept Development

AWARDS

2016 RGD STUDENT AWARD

Cineplex Digital Media Award
for Information Design:
The Severe Allergy Starter Kit

EDUCATION

York/Sheridan Joint Program in Design (BDes) 2012 - 2017

Meadowvale Secondary High School Diploma Ontario Scholar 2008 - 2012

EXPERIENCE

SMART NORA May 2017 - Present
Contract Designer
Smartnora.com

REGENESIS @ YORK Sept. 2016 - May 2017
Graphic Designer
Regenes.is

DESIGN LAB @ YORK Sept. 2016 - April 2017
Graphic Designer
Gutenberg.design.yorku.ca

BEEHIVE DESIGN June 2016
Design Intern
Beehivedesign.com

PLASTIC MOBILE June-Aug. 2015
Digital Design Intern
Plasticmobile.com

INTERESTS

- Discovering new music
- Art, style & photography
- Running
- Learning Korean
- Learning ukulele